

| Student Materials & Tools List |                               |
|--------------------------------|-------------------------------|
| Class:                         | Music Video Production   Film |
| Tutor:                         | Rare Squid Creative           |
| Room:                          | Q248/Q1-105 (concert hall)    |

**BYO - The following items are not included in your registration. Please bring the following with you:**

- Water bottle
- Sunscreen/hat
- External hard drive or SSD (Min1TB)

**Approximate material cost:**

- + \$80 BYO Material & Tools cost (approximately): please note you may already have some of these materials.

***If you have a question that is specifically about the materials, please contact your tutor at [hello@raresquid.com.au](mailto:hello@raresquid.com.au) or 0491020251***

# Workshop Schedule

*Please note schedule as shown is a guideline only. Changes may occur.*

|   |                             |
|---|-----------------------------|
| Date:   | 7 January – 13 January 2024 |
| Time:   | 9am – 4pm daily             |
| <b>DAY 1: Sunday 7th January</b>  |                             |
| <ul style="list-style-type: none"><li>• Welcome students and provide an overview of the course</li><li>• Discuss the importance and impact of music videos as an artform and narrative medium</li><li>• Visual storytelling and cinematography</li><li>• Examples of popular music videos and discuss their key features</li><li>• Demonstrate various editing techniques commonly used in music videos, such as jump cuts, match cuts, and visual effects</li></ul>  |                             |
| <b>DAY 2: Monday 8th January</b>  |                             |
| <ul style="list-style-type: none"><li>• Camera operation</li><li>• Manual camera settings (exposure triangle)</li><li>• Introduce the fundamental concepts of cinematography such as shot types, framing, composition, and camera movements</li><li>• Location scouting for final music videos</li><li>• Hands-on activities for students to practise framing and composition techniques using industry equipment</li><li>• Introduce video editing software and its basic functions</li><li>• Importing footage &amp; editing basics</li></ul> |                             |
| <b>DAY 3: Tuesday 9th January</b>   |                             |
| <ul style="list-style-type: none"><li>• Forming film crew groups</li><li>• Pre-production phase of filmmaking</li><li>• Assigning jobs</li><li>• Introduction to the bands and music</li><li>• Planning, brainstorming, and storyboarding feature music video production working from band briefs</li></ul>   |                             |
| <b>DAY 4: Wednesday 10th January</b>  |                             |
| <ul style="list-style-type: none"><li>• Full day of groups filming music videos with bands/musicians on location</li></ul>  |                             |
| <b>DAY 5: Thursday 11th January</b>   |                             |
| <ul style="list-style-type: none"><li>• Capturing reshoots / pickup shots if needed</li><li>• Importing, categorising, and organising footage</li><li>• Syncing footage with the artist's song</li><li>• Editing first rough cut of the music video</li></ul>   |                             |
| <b>DAY 6: Friday 12th January</b>   |                             |
| <ul style="list-style-type: none"><li>• Editing techniques and refinement</li><li>• Rendering draft edit</li><li>• Constructive feedback session</li><li>• Bands receive drafts to give feedback for day 7</li></ul>  |                             |
| <b>DAY 7: Saturday 13th January</b>   |                             |
| <ul style="list-style-type: none"><li>• Final edit refinement, based on feedback from draft</li><li>• Reflection and Wrap-up</li><li>• Final discussion about the filmmaking process, challenges faced, and lessons learned</li></ul>   |                             |